

TAREAZ PEGUES

Signature Presentations



Belief System Building the practice you desire when your dreams are overshadowed by fear.

Referability Creating processes and client experiences that make you relevant and referable.

Activity Earning what you desire by aligning high-value name-gathering activity with income goals.

Career Purpose Growing your business by anchoring your brand to a bigger purpose.

Dialog Getting prospects and clients to "yes" with courageous, resultsdriven dialog.

Click to watch

Tareaz in action!

TAREAZ **PEGUES**

People. Purpose. Processes.

When they're in sync, businesses soar.

"Everyone has a purpose that gives their life meaning.
Mine is helping others become better stewards of their talent and time."

Tareaz Pegues

Tareaz Pegues is the solution for insurance and financial professionals eager to increase their performance, impact and income.

She built her financial advisory practice at UBS in the '90s by leading "Smart Women. Smart Investing." workshops as an adjunct professor at Nova Southeastern University. Tareaz has been a partner to advisors, recruiters and industry executives since 2003.

A brilliant storyteller, Tareaz has been hired to distill the story of thousands of high-performing advisors and recruiters, including six recognition club presidents. The industry best practices she gleaned from these interviews, coupled with her own industry and entrepreneurial experiences, are the pillars of Tareaz's signature presentations and advisor MasterClass series.

She designed the 5-class, 10-week series to help insurance and financial professionals either fast-track their sales success or reimagine their practice during pivotal stages of their career. A journey of self-discovery, the MasterClass series has helped thousands of insurance and financial professionals rethink the beliefs, actions and relationships that prevent them from building the business of their dreams.

Tareaz pursued her passion for great storytelling at the University of Florida, #GoGators, where she earned a B.S. in advertising. The New Orleans native is a foodie who loves experimenting in the kitchen with her two daughters.

Click to hear what new and experienced financial professionals are saying about Tareaz's MasterClasses.